

# ONLINE TRAINING CONCEPT NOTE: MARKET SYSTEMS FOR HUMANITARIANS

## THE OPPORTUNITY

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Crises are increasingly complex and long-lasting. Currently, over 1 billion people (16% of the world's population) live in countries experiencing protracted crisis. The humanitarian sector is consequently looking to develop longer-term solutions to support people living in crisis to stabilize and improve their livelihoods.

Market systems development (MSD) is a widespread approach for supporting inclusive economic growth. While it has primarily been applied in stable contexts, there is [increasing evidence](#) that it can be effective in conflict-affected countries.

Uptake of the market systems development approach among humanitarians, however, is limited by lack of experience, lack of tools, and misunderstanding of the approach. Few humanitarians know how to design and implement MSD interventions, and there are very few training opportunities for those who wish to improve their skills.

By providing the skills, tools, and expertise to implement MSD interventions, there is an opportunity to significantly improve economic recovery programming for people living in crisis.

## OUR PROJECT

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We are developing a new market systems development online training course for economic recovery and livelihoods practitioners working in crises-affected contexts. The course content is broken down in an interesting, accessible way, with recent examples of market systems programs from around the world. It also includes practical tools to support program design and management. The course bridges the 'language barriers' between humanitarian and development actors and make market systems approaches more approachable for all.

Our course is currently financed through payments from attendees. While this ensures that we are responsive to demand, and incentivises attendees to complete the course, we are aware that the course is unaffordable for local humanitarian organisations, community members, entrepreneurs, and many humanitarian practitioners. This excludes many of the people who we believe would benefit most from the course content.

## THE PARTNERSHIP

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DevLearn is a consultancy and training company specialising in implementation, monitoring, evaluation, and communications for inclusive economic growth. We trained over 1,000 people online on [market systems development](#) and [results measurement](#) since 2015.

We are now looking for a funding partner to help us scale this course and bring this opportunity to more humanitarian practitioners. This could be by funding an open-access course, commissioning a version of the course for your organization, or contributing case studies or materials.

If you're interested in partnering with us or learning more about the course, please contact Adam at [adam@devlearn.co.uk](mailto:adam@devlearn.co.uk).